



Om Vidyalankar Shikshan Sanstha's

ASMITA COLLEGE OF LAW

Affiliated to the University of Mumbai and Approved by the Bar Council of India

CERTIFICATE / ADD-ON COURSE : TRADE MARK



No. of hours: Course consists of 18 hours | Name of the coordinator: Prof. Komal Bhandari

OBJECTIVES OF THE COURSE :

FROM 14TH JAN 2022
TO 22ND JAN 2022

- Understand the meaning, scope and concept of Trademarks
- Identify the various kinds of Trademarks in India as per the Trademarks Act, 1999;
- Trademark litigation has been a major area of interest for many lawyers because it is the biggest area of IP practice and litigation

EXPECTED OUTCOME OF THE COURSE:

- Comprehend the process of Trademark Registration and the advantages associated to it;
- Analyze and understand the concepts of Abandonment and Genericide;
- Explain the relationship between Trademarks and Advertisements;
- Discuss the several Conventions and Treaties for Trademark Protection at an International level; and
- Describe the procedure of utilizing the Trademark as a collateral security for Loans and Asset Management.

Syllabus

MODULE 1 THE LAW OF TRADEMARK

MODULE 2 – TRADEMARK BASICS

MODULE 3 – TRADEMARK REGISTRATION PROCESS AND
REGISTRATION PROCEDURE

MODULE 4 – INFRINGEMENT, DILUTION AND REMEDIES

MODULE 5 – INTERNATIONAL ASPECT OF TRADEMARK
PROTECTION

MODULE 6 – TRADEMARK AS A SECURITY FOR LOANS AND ASSET
MANAGEMENT

