



Om Vidyalandkar Shikshan Sanstha's

# ASMITA COLLEGE OF LAW

Affiliated to the University of Mumbai and Approved by the Bar Council of India

## CERTIFICATE / ADD-ON COURSE

# MEDIA LAW & Ethics

### FROM :

21ST MARCH 2022 TO 26TH MARCH 2022

### NO. OF HOURS:

COURSE CONSISTS OF 18 HOURS

### NAME OF THE COORDINATOR :

**PROF. ANUP KUMAR PRASHAR**

## OBJECTIVES OF THE COURSE

- To familiarize students with the fundamental principles of Intellectual Property law.
- To provide different conventions and treaties at international level relating to Intellectual Property.
- To develop awareness about protection and enforcement of different Intellectual Property Rights.
- To give an insight about the different Intellectual Property registration procedure to provide a deep understanding of the subject.
- To give knowledge of current Intellectual Property legislation developments in India.

## EXPECTED OUTCOME OF THE COURSE

- What are the various IP protections available?
- How to protect your intellectual property?
- How does one apply for registration?
- Which forms are required to be filled and how does one fill these?
- What are the various stages of IP registration?

# SYLLABUS

- UNIT 1 Indian Media and the Constitution
  - UNIT 2 Indian Media and the State
  - UNIT 3 Broadcasting Law
  - UNIT 4 Ethical Issues in Indian Media
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